



## Total Motion Events

Stair Climb Events at The Broadgate Tower

### The Broadgate Tower Run Up – Saturday 25<sup>th</sup> November 2017

#### About The Broadgate Tower Run Up

The Broadgate Tower Run Up returns this November with a few very special changes to the regular towerrunning format. To this point all stair climbing events in the UK have been held to benefit a single, or a small number of charities, but for the first time in the UK Total Motion Events brings you a tower run available for anybody to enter to raise money for a charity of their own choosing and we are offering a variety of challenges.

1. Single climb – Take on the 877 steps, 35 floors of Broadgate Tower for a unique challenge experience.  
(Minimum charitable commitment of £100)
2. Choose our ¼ of a vertical mile challenge, and take on the tower 3 times. \*  
(Minimum charitable commitment of £150)
3. The real endurance athlete can choose to tackle The Broadgate Tower 12 times to complete over a vertical mile of climbing. \*  
(Minimum charitable commitment of £200)
4. Elite Race will be decided by aggregate time over 2 climbs.

\*Note that there are strictly limited places available on the ¼ and full vertical mile challenges.

#### Information for Participants

If you are a potential participant wishing to take part in The Broadgate Tower Run Up, please follow these steps.

1. Choose one of our charity partners to climb for, or alternatively contact us if your preferred charity is not listed and we will work with you to add them to the challenge.
2. Follow the online application process stating your chosen charity. By doing so you agree to the minimum charitable commitment. Here you will also be able to select your preferred start time.

3. We will pass your details to the charity so that they can support you in your fundraising efforts.
4. Impress your friends with your upcoming challenge.
5. Early Bird Pricing - There will be a 20% discount for entries prior to 31st August 2017

Be aware it is your responsibility to ensure you are fit to undertake your chosen challenge.

### Information for Charities

If you are a charity wishing to partner with us at The Broadgate Tower Run Up then please see these notes explaining the process

1. The charge for entry to these challenges stands at £40 for the single climb, £50 for the  $\frac{1}{4}$  Vertical Mile & £60 for the full Vertical Mile.
2. Total Motion Events (TME) splits entry fees equally between the charity and the participant. The participant will pay their half at the time of online entry. The charity will be invoiced for their half of the entry fee at the end of each month leading up to the event for immediate payment.
3. The 20% early bird discount is applicable to the participant's portion of the entry fee only.
4. Total Motion Events firmly suggests minimum charitable commitments of £100, £150 & £200 for the single,  $\frac{1}{4}$  Vertical Mile & full Vertical Mile climbs respectively for all partner charities..
5. Total Motion Events will provide the charity with participant details as they enter the event, so that you may make contact with the participant and support them in their fundraising efforts. You may wish to offer them a vest or t-shirt in which to race.
6. The charity will supply logo to TME for use on the website to advertise your entry in the event.
7. You are encouraged, but not obligated, to promote the event to your supporters.
8. It will be the responsibility of the charity to ensure that your participant raises the agreed sum.
9. TME will require a formal letter (PDF) stating sums raised by Friday 8<sup>th</sup> December 2017 to pass to the host venue.

### Further Information

If you would like further information about The Broadgate Tower Run Up then please contact Matt Hudson – [matt@totalmotionevents.co.uk](mailto:matt@totalmotionevents.co.uk)